



weddingyardsale.com



info@newlywedpa.com



@NewlyWedYardSale



@newlywedweddingyardsale

#newlywedyardsale #weddingyardsale

NEWLYWED
WEDDING YARD SALE
& more!


Upscale

WEDDING YARD SALE

REPURPOSED FOR A NEW LOVE STORY

and more!

NEWLYWED & VENDOR

Registration

or register online:
weddingyardsale.com

SUN JAN 31, 2021 / 12-3PM / VIP 11-12

THE CATALINA ROOM // 128 S CATALINA AVE // REDONDO BEACH, CA 90277

PRESENTED BY



NEWLYWED
WEDDING YARD SALE LLC

JAN 31, 2021 NEWLYWED WEDDING YARD SALE | REDONDO BEACH

NEWlyWED VENDOR

\$5 off: Early Bird by January 3, 2021

Available to NEWlyWEDs ONLY to sell wedding stash and keep 100% sales at event.

○ INDIVIDUAL TABLE \$35

package includes:

- 8' Table with linen and 1 chair (additional tables available at \$12 each - must request by Jan 24)
- Photos of stash can be submitted and promoted on social media to help you make cash
- 1 General Admission Ticket to event to give to a friend to attend

PROFESSIONAL VENDOR OPTIONS

\$15 off: Early Bird by January 3, 2021

Available to all Professional Wedding Vendors, Local DIY Artisans, Consignment Stores, Caterers & Bakeries, etc.
Great for those who are getting rid of old inventory, have clearance items, or closing an event related business.
Caterers are encouraged to sample products and all vendors may sell products and keep 100% sales at event.

PLEASE NOTE: To keep our vendor booth costs low for you and stay with our event mission the following are required of vendors to participate:

- 1) Show special/deal required for the "Bargain Book." This can be discounted items sold at the show or a discount/promo to use until 12/31/2021.
- 2) A \$20 Value Prize for "Bargain Balloon Drop" at end of show

all packages include:

- 8' Table with linen and 1 chair
- 1/4 page PDF ad in show "Bargain Book" to place your show special deal
- Listing on weddingyardsale.com & Social Media Spotlight Post
- 1 General Admission Ticket to event
- VIP Bag Stuffer Opportunity (75 items)
- Email leads from show

○ GOLD: 8x8 BOOTH \$150

○ PLATINUM: 10x10 BOOTH \$200

○ DIAMOND: 8x18 BOOTH \$275

CATEGORY EXCLUSIVITY MAY BE AVAILABLE!

Email info@weddingyardsale.com today

Eliminate the competition in your category by request.

- I want to be inside of the "GroomsMan Cave™" Room with all things Groomsmanly™
- YES! I also want to participate in the 15 days of Giveaways in January on facebook for extra exposure
Giveaway Description: _____ Value: _____

High resolution 1/4 page PDF ads (2.75x4.25 inches Portrait) are required to be emailed to info@weddingyardsale.com by Jan 17th to be included in the Bargain Book. We do not design or re-design ads if ad is not submitted in correct size format and a camera ready PDF.

Additional Items:

- Extra Chair: n/c (qty _____)
- Electric: \$12
- Extra 8' Table: \$12 (qty _____)
- Upgrade to Full Page "Bargain Book" Ad \$25
- Get on the Map (Back of "Bargain Book") \$15

Can't attend the show(s)...

but want to advertise to our attendees?

SIGN UP TODAY TO BE IN FRONT OF 300+ GUESTS

- VIP Bag Stuffer - \$75
please provide 75 items
- WeddingYardsale.com Banner Ad - \$35
Full Color, Square Photo/Ad to be supplied camera ready with website link to your site within 2 business days of payment.
- Bargain Book 5.5x8.5 Full Page - \$50
Full Color, High Resolution PDF to be supplied.

VENDOR REFERRALS: For each professional vendor you refer who registers, receive \$20 CASH!

*Vendor's Application MUST indicate your name/business above on their contract as a referral.

PROMOTE THE SHOW: and receive a free Website Banner Ad and DJ shout outs during the show by doing ALL of the following:

1. Display/hang our poster promoting the show in your store/business
2. Hand out our fliers to your customers (we will provide a PDF. Printed copies available upon request)
3. Like/follow the @NewlyWedYardSale facebook, twitter, and @newlywedweddingyardsale instagram pages
4. Share the @NewlyWedYardSale facebook event page and tell your followers you'll be there!

JAN 31, 2021 NEWLYWED WEDDING YARD SALE | REDONDO BEACH

NAME OF NEWLYWED -OR- BUSINESS: _____

Type of Business: _____

Credit and debit cards accepted: (circle one) MC / Visa / Amex / Discover

Credit Card No.: _____ Exp. Date: _____ CVV: _____

Contact Person: _____ Phone: (Required) _____

Address: _____

Email: (Required): _____

Business Website (Required): _____

Bargain Book Show Special (Required - excludes NEWlyWED vendor):

All attendees will receive a bargain (coupon) book to redeem until 12/31/2021 with a 1/4 page ad including a show special/ offer from all professional vendors. (Example: \$ or % off services, free item with custom package, etc)

REMINDER:

High resolution 1/4 page PDF ads are required to be emailed to info@weddingyardsale.com by Jan 17th to be included in the Bargain Book.

Bargain Balloon Drop Prize Giveaway (Required - excludes NEWlyWED vendor):

Bargain Balloon Drop at the end of the show with balloons filled with small prizes from all vendors.

Value: _____

Additional Notes/Requests : _____

Referred by (if applicable): _____

If you have any questions or concerns regarding sales or the event please feel free to contact us at info@weddingyardsale.com.

CLIENT SIGNATURE: _____ DATE: _____

By signing above, I agree to the NEWlyWED Wedding Yard Sale rules and terms listed through contract. Vendors who execute a vendor advertising package contract understand and agree that this contract creates a binding obligation to pay the full balance due, whether or not they attend the event. Failure to attend the event does not cancel the vendor's obligation to pay. If payment for any amount due is not made according to the terms of this contract, sponsor agrees to pay 18% per annum interest on any past due balance. NEWlyWED Wedding Yard Sale Event, NEWlyWED Wedding Yard Sale, LLC, the Host Companies and Venue are not responsible for any injuries, items lost, stolen, or broken at the show for any vendor or venue, or any interactions with vendors and attendees after the event occurs. For any unforeseen rescheduling of date, refunds will be available any credit card fees. Vendor further understands and agrees to pay all costs, attorney fees and interest incurred to collect any amount due under this contract.

**PLEASE FILL OUT WITH PAGE 2 (ELECTRONICALLY OR PRINT/SCAN)
AND SUBMIT TO: [INFO@WEDDINGYARDSALE.COM](mailto:info@weddingyardsale.com)**

NEWLYWED WEDDING YARD SALE IMPORTANT DATES & INFO

Please read this thoroughly before preparing and packing for the Newlywed Wedding Yard Sale .

[OUTSTANDING PAYMENTS DUE] JAN 17, 2021

Any and all payments/contracts are due to guarantee your space for the show.

[VIP BAG STUFFER DEADLINE] JAN 17, 2021

A quantity of 75 is needed.

Bag stuffers must be delivered to SEJ Productions

[VENDOR SET UP] MARCH 8, 2020

Begins at 7:30 a.m. and ends at 10:30 a.m.

Please have all booths set up by 10:30 a.m!

VIP tickets will be allowed early access starting at 11a.m.

WHAT TO EXPECT:

You must be set up by 10:30 for the 11AM Arrival of VIP attendees. VIP Shoppers will be excited to start right at 11! Someone needs to be at your booth at all times. General admission will be ready to start at 12pm, please stay at your booths.

Professional vendors: In order to place your free listing on weddingyardsale.com, email your logo and website to info@weddingyardsale.com with the subject line "Wedding Yard Sale Logo & Listing" by Jan 17th. A PNG file with transparent background is encouraged.

All website banner ads must be paid in full and submitted by Jan 17th in correct format. Please allow 2 business days for upload.

We will be providing an 8' table with linen to all vendors and 1 chair. Extra chairs available upon request only prior to event date.

Any extra tables and/or display materials brought must fit within your purchased booth space.

You must stay within your contracted space. Test setup prior to event is suggested, in past vendors have underestimated the size needed and day of rearranging of booths will not be available.

*Additional space must be approved by show producers (SEJ Productions) by Jan 17, 2021.

Extra tables will not be able to be provided the day of the event. If you would like an extra table please pre-order one by date above. This will help us to be more prepared for the show.

Electric will not be provided the day of the event. If you require electric, please pre-order by date above.

It is standard policy that the only business to be represented in each booth is the business that has contracted for that space, unless prior arrangements have been made on contract. Approval from hosts is REQUIRED if a business other than the Newlywed Wedding Yard Sale participant who is registered supplies you with flowers, cake, balloons, photographs, etc. Only the business contracted may display their name, or have representatives in the booth space, unless approved by show producers, no splitting of booths will be allowed and any materials such as business cards, price lists, menus, name-stamped photographs or representatives of another business will be removed from the booth. All participants must have a contractual agreement to be part of our event for liability and insurance reasons.

Only brides & grooms attending the event are eligible for giveaways. Employees, friends and family, and/or vendors are not eligible to win.

WHAT TO BRING:

IT IS YOUR RESPONSIBILITY TO BRING THE FOLLOWING TO THE SHOW:

1. Scissors, tape, duct tape, straight pins, thumb tacks, staplers or anything else you may need to set up your display. The show producers do not have supplies available. Please do not hang anything on the walls. Vendors are 100% responsible for any damage made to walls.
2. Extension cords, three-way plugs and electrical strips IF you pre-purchased electric.
3. Change (money) and card Swipers: Bring a "bank" like a typical yard sale of dollars/coin (usually \$100 in smaller bills) and signs if you are willing to accept venmo, paypal, etc. Vendors are 100% responsible for any currency exchanged with attendees.
4. Tissue to wrap glass items and small bags/boxes to give items IF you choose (not required).
5. Business cards and marketing material (Professional vendors).

WE LOOK FORWARD TO HAVING YOU AT THE SHOW! PLEASE DON'T HESITATE TO CONTACT US
INFO@WEDDINGYARDSALE.COM

OR CALL JULIA AT SEJ PRODUCTIONS: (310) 953-7281 | JULIA@WEDDINGYARDSALE.COM

MELISSA MILLER, MADE TO KEEP, LLC FOUNDER